



## 944's choice **The Velvet Edge**

Jewelry designer and boutique owner Lisa Colaw couldn't find accessories she wanted to wear, so she took matters into her own hands and the Velvet Edge was born. "There was nothing out there that I liked, [but] when I started wearing my own designs, I got such a great response I thought, 'I may have something here,'" she says. Definitely not for wallflowers, her pieces get noticed — and so does the wearer. "Bold and provocative," is how she puts it, the starting point for much of her line being the décolleté. "For most women, we tend to look better in necklaces and jewelry that draw the eye down," she says. Colaw scours the globe in search of unique materials — Chinese turquoise, vintage chains, glass stones, bone and wood to name a few — which she blends in wild combinations to jaw-dropping results. It is, in fact, the intermingling of styles which gives her pieces such flair: weighty skulls paired with dazzling Swarovski crystals — each fusion handmade, unique and outrageous. "To me, each piece has something different to offer," she says. "[The aim is] to create pieces that bring attention to the wearer and also show their own [personal] style." Velvet Edge can be found exclusively at Colaw's boutique, Elan, nestled within The Mix Shops of Southbridge. The line ranges from \$125 to \$500, a small price to pay to stop traffic.

### 944life

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